

# Digital Opportunity Traineeship Initiative (DOT)



## Traineeships in Digital Skills

**Albert Sesé Ballart, Directorate-General  
for Education, Youth, Sport and Culture**

# Erasmus+ boosting digital skills through traineeships

**Students** in **all domains** need to be **educated** in **digital skills**, **not just those** who choose an **ICT career**



**Pilot project** to provide **cross-border Erasmus+ traineeships** for up to 6,000 **students and recent graduates** in 2018-2020

ICT specialist skills

Digital skills for business

# What is a traineeship in digital skills?

One or more of the following activities are practiced by the trainee:

- digital marketing (e.g. social media management, web analytics)
- digital graphical, mechanical or architectural design
- development of apps, software, scripts, or websites
- installation, maintenance and management of IT systems and networks
- cybersecurity
- data analytics, mining and visualisation
- programming and training of robots and artificial intelligence applications

# What is NOT a traineeship in digital skills?

**Generic customer support**

**Order fulfilment**

**Data entry or office tasks**

**Using Microsoft Office software**

# How does it work?

**What is a digital skills traineeship?**

**Use of the existing Erasmus+ rules to boost traineeships in digital skills**

**Geographical scope**

- **Definition in the 2018 call Erasmus+ programme guide listing a number of activities (p. 32)**
- **When one of the listed activities is practised during the traineeship it becomes a "traineeship for digital skills"**

- **Traineeships implemented in Programme Countries: through intra-European mobility (KA103)**
- **Traineeship implemented in Horizon 2020 associated countries (including Switzerland): through International Credit Mobility (KA107)**

Almost 4,000 students  
have already  
benefited from the  
initiative

Main sending countries:  
Germany  
Spain  
Belgium



What can ***YOU*** do  
to improve it?





# Build a strategy

- ✓ Contact your Universities
- ✓ They should consult with colleagues (professors, career service, international relations office, etc.) to tailor their strategy
- ✓ Think how best to make DOT a success in their institution
- ✓ They should help their students find their traineeships to improve their digital skills



## Journey for Companies



# Get employers on board

- ✓ Use our [digital toolkit](#) to inform employers about this opportunity
- ✓ Available in all Programme Country languages

**With this initiative, a key building block of the future programme is in your hands!**

