Digital Opportunity Traineeship Initiative (DOT)



Traineeships in Digital Skills

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Erasmus+ boosting digital skills through traineeships

Students in all domains need to be educated in digital skills, not just those who choose an ICT career





Pilot project to provide cross-border Erasmus+ traineeships for up to 6,000 students and recent graduates in 2018-2020

ICT specialist skills

Digital skills for business

What is a traineeship in digital skills?

One or more of the following activities are practiced by the trainee:

- digital marketing (e.g. social media management, web analytics)
- digital graphical, mechanical or architectural design
- development of apps, software, scripts, or websites
- installation, maintenance and management of IT systems and networks
- cybersecurity
- data analytics, mining and visualisation
- programming and training of robots and artificial intelligence applications

What is NOT a traineeship in digital skills?

Generic customer support

Order fulfilment

Data entry or office tasks

Using Microsoft
Office software

How does it work?

What is a digital skills traineeship?

Use of the existing Erasmus+ rules to boost traineeships in digital skills

Geographical scope

- Definition in the 2018 call Erasmus+ programme guide listing a number of activities (p. 32)
- When one of the listed activities is practised during the traineeship it becomes a "traineeship for digital skills"

- Traineeships implemented in Programme Countries: through intra-European mobility (KA103)
- Traineeship implemented in Horizon 2020 associated countries (including Switzerland): through International Credit Mobility (KA107)

Almost 4,000 students have already benefited from the initiative

Main sending countries: Germany

Spain Belgium





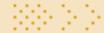
What can **YOU** do to improve it?



Build a strategy

- ✓ Contact your Universities
- ✓ They should consult with colleagues (professors, career service, international relations office, etc.) to tailor their strategy
- ✓ Think how best to make DOT a success in their institution
- ✓ They should help their students find their traineeships to improve their digital skills





Companies of all sizes that are willing to host students enrolled in a university in another country. You will give them the opportunity to learn specific digital skills on the job.

Yes, the Erasmus+ trainees will receive an allowance of around 6500/month paid directly to them by the university. Companies are encouraged to top up this allowance.

How
do companies
participate in the
Digital Opportunit
Traineeships?

How

Trainees can be selected directly through the platform where the offer is published. In parallel, the universities pre-select the candidates meeting criteria of Erasmus+ traineeships according to programme guidelines.

We're happy you asked! Companies can publish their offers on the <code>Drop'pin@EURES</code> or <code>Erasmusintern</code> websites and mark the offer as a Digital Opportunity Traineeship. Companies can also establish direct contacts with universities to advertise their traineeship offers. By taking part in the Digital Opportunity Traineeships, companies commit to respect the European <code>Quality Framework for traineeships</code>.

Companies will benefit

motivated and talented

from the presence of highly

trainees - and their fresh ideas!

What's

In It for

companies?

A lot, we hope! You'll be shaping the type of worker you want to employ through on-the-job training. Before starting the traineeship, the hosting company and the trainee will sign a "Traineeship Learning Agreement" setting out the content and the expected outcomes of the traineeship.



What

will the trainee



Digital Skills and Jobs Coalition



Get employers on board

- ✓ Use our <u>digital toolkit</u> to inform employers about this opportunity
- ✓ Available in all Programme Country languages

With this initiative, a key building block of the future programme is in your hands!



